



Indiana CTO Council

Annual Sponsorship Opportunities

Vendors and school service providers,

The Indiana CTO Council is seeking **annual sponsors** and event sponsors. Annual sponsors are provided several benefits and are recognized at several events throughout the year. Limited sponsorships are available.

The Indiana CTO Council is the official Indiana state chapter for the Consortium of School Networking (CoSN), the nation's premier voice for K-12 education leaders. The May conference is designed for the technology decision makers of each district, resulting in a more targeted audience with approximately 100-150 attendees. In addition to the upcoming conference in May, the Indiana CTO Council partners with the Indiana Association of School Business Officials (IASBO) to offer a joint conference usually in February and also host various social events and a wide range of benefits to its members.

To request to become a sponsor, please contact Don Chase.

**For questions contact
Don Chase at
dchase@sacs.k12.in.us
(260) 431-2480.**

Benefits	Platinum	Gold	Silver	Bronze
Company name prominently displayed in digital attendee event guide at Indiana CTO Council Conference ¹	X			
Invitation and recognition (for 2 people) at hospitality events held throughout the year	X			
Company name prominently displayed at Indiana CTO Council conference ¹ and at the Indiana CTO Council /IASBO seminar ²	X	X		
Company name displayed on the Indiana CTO Council website	X	X		
Priority pick of space and pod at Indiana CTO Council conference ¹	X	X		
One-page flyer in attendee packet (you provide copies) at the Indiana CTO Council conference ¹	X	X		
Acknowledgment at opening and closing sessions at the Indiana CTO Council conference ¹ and at the Indiana CTO Council /IASBO seminar ²	X	X		
Complimentary registration and lunches for 2 attendees at the Indiana CTO Council/IASBO seminar ²	X	X		
Enrollment in a session on a topic of interest, for up to 2 representatives, and 5 minutes to promote products and services at the Indiana CTO Council conference ¹	X	X	X	
Designated space and pod for informal networking opportunities with potential customers at Indiana CTO Council conference ¹	X	X	X	X
Company name listed in vendor directory at the Indiana CTO Council conference ¹	X	X	X	X
Complimentary lunch for 2 at the Indiana CTO Council conference ¹	X	X	X	X
Investment	\$8,000	\$5,000	\$2,000	\$1,000

¹The next Indiana CTO Conference will be **May 5 and 6, 2016** at Indianapolis Marriot East, Indianapolis, Indiana, where Indiana CTO Council sponsors are welcome. For more information on how to become a national CoSN sponsor, please visit www.cosn.org and/or contact Irene Spero at ispero@cosn.org.

²The Indiana CTO Council /IASBO seminar is held on March 1, 2016 at The Palms Conference Center at 2353 East Perry Road, Plainfield, IN. The Theme of the 2016 seminar is Trusted Learning Environments.

PLATINUM (\$8,000) BENEFITS:

A Platinum sponsorship provides vendors the following benefits for one Indiana CTO Council Conference:

- **First priority** pick of space and pod to distribute marketing and informational materials and to network with attendees.
- Acknowledged and introduced as a **Platinum Sponsor** at the opening and closing session, with company logo displayed on screen for attendees.
- A one-page flyer in the attendee packet (you must provide copies).
- Your company name and logo prominently displayed on signage at the conference.
- 10-15 minute breakout lightning session to introduce your company and products
- Complimentary lunches for two attendees.
- **Your company name prominently displayed in the digital attendee event guide.**

Additionally, Platinum sponsors will receive the following benefits:

- Your company logo on our website for a minimum of six months with recognition of Platinum level sponsorship.
- Acknowledged and introduced as an Indiana CTO Council Platinum Sponsor at the joint IASBO/Indiana CTO Council seminar.
- Provided two complimentary conference registration and complimentary lunches at the next Indiana CTO Council/IASBO seminar.
- **Invitation and recognition for 3 representatives at Indiana CTO Council hospitality events scheduled throughout year.**
There are currently the following two events tentatively planned:
 - Indiana CTO Council dinner - This dinner will be open to Indiana CTO Council board members and conference committee members.
 - Indiana CTO Council hospitality event at HECC conference - This informal gathering is during the annual HECC conference and is open to all Indiana CTO Council members.

GOLD (\$5,000) BENEFITS:

A Gold sponsorship provides vendors the following benefits for one Indiana CTO Council Conference:

- Second priority pick (after Platinum vendors) of space and pod to distribute marketing and informational materials and to network with attendees.
- Acknowledged and introduced as Gold Sponsor at the opening and closing session, with company logo displayed on screen for attendees.
- A one-page flyer in the attendee packet (you must provide copies).
- Your company name and logo displayed on signage at the conference.
- 10-15 minute breakout lightning session to introduce your company and products
- Complimentary lunches for two attendees.

Additionally, Gold sponsors will receive the following benefits:

- Your company logo on our website for a minimum of six months with recognition of Gold level sponsorship.
- Acknowledged and introduced as an Indiana CTO Council Gold Sponsor at the joint IASBO/Indiana CTO Council seminar held once each year.
- Provided two complimentary conference registration and complimentary lunches at the next Indiana CTO Council/IASBO seminar.

SILVER (\$2,000) BENEFITS:

A Silver sponsorship provides vendors the following benefits for one Indiana CTO Council Conference:

- A space and pod to distribute marketing and informational materials and to network with attendees.
- Your company name listed in vendor directory information included in attendee packets.
- Complimentary lunches for two attendees

BRONZE (\$1,000) BENEFITS:

A Bronze sponsorship provides vendors the following benefits for one Indiana CTO Council Conference:

- A space and pod to distribute marketing and informational materials and to network with attendees.
- Your company name listed in vendor directory information included in attendee packets.
- Complimentary lunches for two attendees

IN-KIND BENEFITS:

Why not show off what your company does best? In-Kind sponsors are used for services deemed necessary by the Indiana CTO Council board. Examples of in-kind sponsorship opportunities include: Wi-Fi provider, audio/video provider, website hosts/solution provider, marketing materials, conference registration, conference supplies and materials including signs, etc. In-Kind Sponsors will receive additional promotional benefits and/or discount on sponsorship fees for the value of services offered. Please contact dchase@sacs.k12.in.us or (260) 431-2480 to learn more about the in-kind sponsor opportunities and benefits.

Indiana CTO Council Sponsorship Contract

Agreement Terms: April 1, 2016 – April 1, 2017

CONTACT INFORMATION

Contact Name/Title: _____

Company: _____

Address: _____

City, State, ZIP: _____

Phone, Fax: _____

Email: _____

PLEASE SELECT SPONSORSHIP OPTION BELOW:

Platinum \$8,000	Gold \$5,000	Silver \$2000	Bronze \$1000

Enrolled Session (only for Platinum, Gold, and Silver Sponsors):

Indiana CTO Council Conference Table/Exhibit Information

Vendors will be provided with a small space and pod to distribute marketing and informational materials and to network with attendees at the Indiana CTO Council conference. Vendor materials must reside on small pod/table. There will not be space to accommodate display materials around the pod. The hotel provides WiFi. There also are electrical outlets within 20 feet of all tables. Vendors are responsible for providing their own extension cords and power strips and other materials. Vendor registration and setup will take place between 7:30 a.m. and 8:00 a.m. on May 5, 2016. Vendor dismantling will begin at 12:00 on May 6, 2016.

Acceptance

<Vendor name> agrees to pay the Indiana CTO Council <amount> to become a <sponsorship level> sponsor for the term defined at the top of this page. Full payment must be received within 30 days of this agreement. If full payment is not received within 30 days, your sponsorship level may be forfeited.

The Indiana CTO Council agrees to provide <vendor name> the benefits listed under the <sponsorship level> sponsorship level for the duration of the term defined at the top of this page.

Indiana CTO Council Vendor Chair Signature _____ (Donald Chase)

Vendor Signature: _____

Print Name & Title: _____

PAYMENT INFORMATION

Please send checks to the following:
Indiana Chief Technology Officer Council, Inc
c/o Jason Brames
Avon Community School Corporation
7203 East US HW 36
Avon, IN 46123