



Indiana CTO Council Annual Sponsorship Opportunities

Vendors and school service providers,

The Indiana CTO Council is seeking **annual sponsors** and event sponsors. Annual sponsors are provided several benefits and are recognized at several events throughout the year. Limited sponsorships are available.

The Indiana CTO Council is the official Indiana state chapter for the Consortium of School Networking (CoSN), the nation's premier voice for K-12 education leaders. The May conference is designed for the technology decision makers of each district, resulting in a more targeted audience with approximately 100-150 attendees. In addition to the upcoming conference in May, the Indiana CTO Council partners with the Indiana Association of School Business Officials (IASBO) to offer a joint seminar and also hosts various social events and a wide range of benefits to its members throughout the year.

Benefits	Platinum	Gold	Silver
Company name prominently displayed in digital attendee event guide at Indiana CTO Clinic ¹	x		
Invitation and recognition (for 3 people) at hospitality events held throughout the year	x		
Company name prominently displayed at Indiana CTO Clinic and at the Indiana CTO Council /IASBO seminar ²	x	x	
Company name displayed on the Indiana CTO Council website	x	x	
Priority pick of space and pod at Indiana CTO Clinic ¹	x	x	
One-page flyer in attendee packet (you provide copies) at the Indiana CTO Clinic ¹	x	x	
Acknowledgment at opening and closing sessions at the Indiana CTO Clinic ¹ and at the Indiana CTO Council /IASBO seminar ²	x	x	
Complimentary registration and lunches for 2 attendees at the Indiana CTO Council/IASBO seminar ²	x	x	
Option to present at one of the full length sessions with a school district.	x	x	
30 minute session OR two(2) minutes at lunch to communicate your services at the Indiana CTO Clinic ^{1,3}	x	x	
Designated space and pod for informal networking opportunities with potential customers at Indiana CTO Clinic ¹	x	x	x
2 minutes in a session to communicate your services at the Indiana CTO Clinic.			x
Company name listed in vendor directory at the Indiana CTO Clinic ¹	x	x	x
Enrollment in a session on a topic of interest, for up to 2 representatives. ¹	x	x	x
Complimentary lunch for 2 at the Indiana CTO Clinic ¹	x	x	x
Sponsor Investment	\$8,000	\$5,000	\$1,500

To request to become a sponsor, please contact Don Chase.

For questions contact
Don Chase at
dchase@sacs.k12.in.us
(260) 431-2480

¹The next Indiana CTO Clinic will be **May 3-4, 2018** in Indianapolis, Indiana, where Indiana CTO Council sponsors are welcome. For more information on how to become a national CoSN sponsor, please visit www.cosn.org and/or contact Irene Spero at ispero@cosn.org.

²The Indiana CTO Council/IASBO seminar will be held in the Fall of 2018. Details will be communicated to sponsors once it has been scheduled.

³In Kind Benefits are described below.

PLATINUM (\$8,000) BENEFITS:

A Platinum sponsorship provides vendors the following benefits for one Indiana CTO Clinic:

- **First priority** pick of space and pod to distribute marketing and informational materials and to network with attendees.
- Acknowledged and introduced as a **Platinum Sponsor** at the opening and closing session, with company logo displayed on screen for attendees.
- A one-page flyer in the attendee packet (you must provide copies).
- Your company name and logo prominently displayed on signage at the clinic.
- 30-minute breakout session OR two (2) minutes at lunch to communicate your services at the Indiana CTO Clinic. There are a limited number of a breakout session and lunch presentations. Indiana CTO Board will do everything possible to accommodate sponsors.
- Complimentary lunches for two attendees.
- **Your company name prominently displayed in the digital attendee event guide.**

Additionally, Platinum sponsors will receive the following benefits:

- Your company logo on our website for a minimum of six months with recognition of Platinum level sponsorship.
- Acknowledged and introduced as an Indiana CTO Council Platinum Sponsor at the joint IASBO/Indiana CTO Council seminar.
- Provided two complimentary registrations and lunches at the next Indiana CTO Council/IASBO seminar.
- **Invitation and recognition for 3 representatives at Indiana CTO Council hospitality events scheduled throughout year.**
There are currently the following two events tentatively planned:
 - Indiana CTO Council dinner - This dinner will be open to Indiana CTO Council board members and conference committee members.
 - Indiana CTO Council hospitality event at HECC and/or CoSN conference - This informal gathering is during the annual conferences and is open to all Indiana CTO Council members.

GOLD (\$5,000) BENEFITS:

A Gold sponsorship provides vendors the following benefits for one Indiana CTO Clinic:

- Second priority pick (after Platinum sponsors) of space and pod to distribute marketing and informational materials and to network with attendees.
- Acknowledged and introduced as Gold Sponsor at the opening and closing session, with company logo displayed on screen for attendees.
- A one-page flyer in the attendee packet (you must provide copies).
- Your company name and logo displayed on signage at the conference.
- 30-minute breakout session OR two (2) minutes at lunch to communicate your services at the Indiana CTO Clinic. There are a limited number of a breakout session and lunch presentations. Indiana CTO Board will do everything possible to accommodate sponsors.
- Complimentary lunches for two attendees.

Additionally, Gold sponsors will receive the following benefits:

- Your company logo on our website for a minimum of six months with recognition of Gold level sponsorship.
- Acknowledged and introduced as an Indiana CTO Council Gold Sponsor at the joint IASBO/Indiana CTO Council seminar held once each year.
- Provided two complimentary registrations and lunches at the next Indiana CTO Council/IASBO seminar.

SILVER (\$1,500) BENEFITS:

A Silver sponsorship provides vendors the following benefits for one Indiana CTO Clinic:

- A space and pod to distribute marketing and informational materials and to network with attendees.
- Your company name listed in vendor directory information included in attendee packets.
- Complimentary lunches for two attendees
- 2 minutes in a session to communicate your services at the Indiana CTO Clinic. The session to present will be identified by the Indiana CTO Council.

IN-KIND BENEFITS:

Why not show off what your company does best? In-Kind sponsors are used for services deemed necessary by the Indiana CTO Council board. Examples of in-kind sponsorship opportunities include: lunch, Wi-Fi provider, audio/video provider, website hosts/solution provider, marketing materials, conference registration, conference supplies and materials including signs, etc. In-Kind Sponsors will receive additional promotional benefits and/or discount on sponsorship fees for the value of services offered. Please contact dchase@sacs.k12.in.us or (260) 431-2480 to learn more about the in-kind sponsor opportunities and benefits.

Indiana CTO Council Sponsorship Contract

Agreement Terms: April 1, 2018 – April 1, 2019

CONTACT INFORMATION

Contact Name/Title: _____

Company: _____

Address: _____

City, State, ZIP: _____

Phone, Fax: _____

Email: _____

PLEASE SELECT SPONSORSHIP OPTION BELOW:

Platinum \$8,000	Gold \$5,000	Silver \$1,500

Indiana CTO Clinic Table/Exhibit Information

Sponsors will be provided with a small space and pod to distribute marketing and informational materials and to network with attendees at the Indiana CTO Clinic. Sponsor materials must reside on small pod/table. There will not be space to accommodate display materials around the pod. More information on the specifics for electrical, Internet, and setup times will be forthcoming.

Acceptance

_____ agrees to pay the Indiana CTO Council \$_____ to become a _____ level sponsor for the term defined at the top of this page. Full payment must be received within 30 days of this agreement. If full payment is not received within 30 days, your sponsorship level may be forfeited.

The Indiana CTO Council agrees to provide the benefits listed under the sponsorship level for the duration of the term defined at the top of this page.

Indiana CTO Council Sponsor Chair Signature _____ (Donald Chase)

Vendor Name: _____

Vendor Signature: _____

Print Name & Title: _____

PAYMENT INFORMATION

Please send checks to the following:
Indiana Chief Technology Officer Council
c/o Bruce Johnson
Plymouth Community Schools
701 Berkley Street
Plymouth, IN 46563